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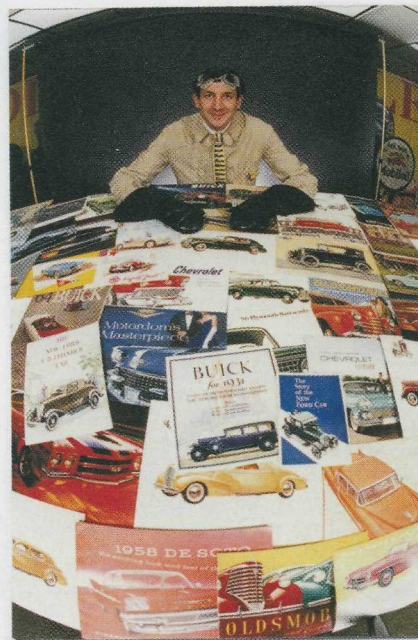
WALTER MILLER'S AUTO LIT

WHEN IT comes to automotive literature, Walter Miller's AutoLit.com is about the biggest source. Like so many people in the auto "paper" business, Miller has been collecting his whole life. In addition to the stock for the business, Miller has his own private literature collection and has been gathering automobilia for years, including more than 1,000 pieces of automotive styling art.

By the time he was in college in the

early 1970s, Miller was selling literature as a side business, though the ".com" part came a lot later. Upon finishing his graduate work in 1976, he took his business full time. "I've never actually had a job," he admits.

Although AutoLit.com is a business, it's also a rich historical resource. At any given time, Miller reckons he has more than 2 million pieces of literature, including ads, brochures, paint charts and more "filling 300 file drawers" in his retail space and packing two other buildings. And that doesn't count the 300,000 historical photos he's amassed. The website provides valuable research information, and customers visiting the Syracuse, New York, premises are welcome to browse, because, as Miller acknowledges, "I know people sometimes use us as a library."



About 66 percent of his business is for domestic car literature, although trucks make up another 15 percent. Import cars, boats and snowmobiles make up the balance. **For specific literature needs or just to browse, go to autolit.com.** //